



# TIBCO Software Inc.



A little bit of the right information just a little beforehand – whether it is a couple of seconds, minutes, or hours – is more valuable than all of the information in the world six months after the fact...this is the two-second advantage.



– Vivek Ranadivé,  
TIBCO Founder and CEO

## REAL-TIME, EVENT-ENABLED SOLUTIONS FOR THE 21ST CENTURY

### AT A GLANCE

**Founded** 1997

**NASDAQ** TIBX

**2011 Revenue** \$920 million

**Headquarters** Palo Alto, Calif.

**Website** [www.tibco.com](http://www.tibco.com)

**Offices** 70+ offices  
25+ countries

**Customers** 4,000+

**Partners** 200+

**Employees** 3,000+

Our unique event-enabled platform proactively identifies opportunities and risks in real time, enabling organizations to anticipate important events and initiate intelligent action.

Whether it's efficient claims or trade processing, cross-selling products based on real-time customer behavior, or averting a crisis before it happens, TIBCO helps companies achieve the two-second advantage™.

### HELPING COMPANIES SOLVE THEIR BIGGEST CHALLENGES

Today, the demands of digital consumers and the deluge of big data put unprecedented pressure on the enterprise. To stay competitive in this environment, companies are looking for the ability to identify and immediately respond to the fleeting opportunities or threats.

Using TIBCO's technology with our proven delivery approach, our customers have rapidly transformed their businesses into event-enabled enterprises, gaining the ability to turn data into actionable insight.

### WHY TIBCO?

Our 4,000 customers worldwide rely on our solutions to improve the management of data, decisions, process, applications, and people.

We are driven by the visions of our customers and take pride in their achievements. Working together, we can make the world a better place.

With TIBCO you can:

- Make sense of big data and discover valuable insights
- Respond in real time while insight is still relevant
- Cross- and up-sell based on real-time customer behavior
- Govern data for trustworthy information

### COMPANY OVERVIEW

The pioneer of real-time technology, TIBCO is an established and leading independent provider of infrastructure software that can be used either on premise or as part of cloud computing environments.

## CREATE YOUR EVENT-ENABLED ENTERPRISE

TIBCO's unique technology seeks, understands, and responds to events in real time. Creating event-enabled enterprises with comprehensive visibility and swift response, our technology ensures the right information reaches the right place at the right time with the right context – achieving the two-second advantage™.

### Automation



#### The Foundation for Business Transformation

Free data from disparate systems, reuse services, and automate streamlined business processes enterprise-wide to drive efficiencies up and operational costs down.

**FedEx** uses TIBCO's automation technologies to run more than 3,000 transactions per second and track millions of packages every day.

### Event Processing



#### Collect, Connect, and Act on Events in Real Time

Hidden within the deluge of data are patterns of events that reveal opportunities and risks. By identifying significant patterns, TIBCO's event processing can track for future occurrences and prompt immediate action.

**Union Pacific** uses TIBCO's event processing to power dynamic scheduling and keep 8,000 trains running on time.

### Analytics



#### Be the First to Insight and the First to Action

Clearly see what's going on throughout your organization with TIBCO's visual analytics – enabling you to discover insight, opportunities, and threats before the competition.

**Procter & Gamble** uses TIBCO analytics to power its visually immersive data environment that harnesses real-time information to rapidly respond to changes.

### Cloud



#### Scale the IT You Need, When You Need It

Whether you need to bring elasticity and scalability to your on-premise data center, or want to utilize complex infrastructure products on the fly without investing in new hardware or additional IT resources, TIBCO provides a single platform for public, private, and hybrid cloud environments.

**Bankinter** utilizes TIBCO's cloud technology to quickly model and simulate loan portfolios.

### Social



#### Now the Information Finds You

Supercharge productivity and accelerate innovation by enabling employees, customers, and partners to easily collaborate and interact with each other – and with information located in any system.

**Macy's** uses TIBCO's social platform, to deliver products to market faster and keep pace with the fast-changing world of fashion.

### Mobility

Ignite new revenue streams by reaching customers, partners, and employees while they are on the move with real time, contextually relevant mobile services and offers.

### Customer Loyalty

Understand and engage with each and every customer on a personal level to maximize loyalty, retention, and wallet share.

### Managing Risk and Fraud

Whether it's dealing with market risk, combating fraud, or handling an unexpected scarcity in resources, anticipate and proactively address risk rather than dealing with it after-the-fact.

### Event Driven Healthcare

Reduce the cost of care and improve patient outcomes – all while meeting the requirements of reform.



We've driven real value off the platform TIBCO provides...to bring information together on a real-time basis.



– Robert Carter, EVP and CIO, FedEx

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